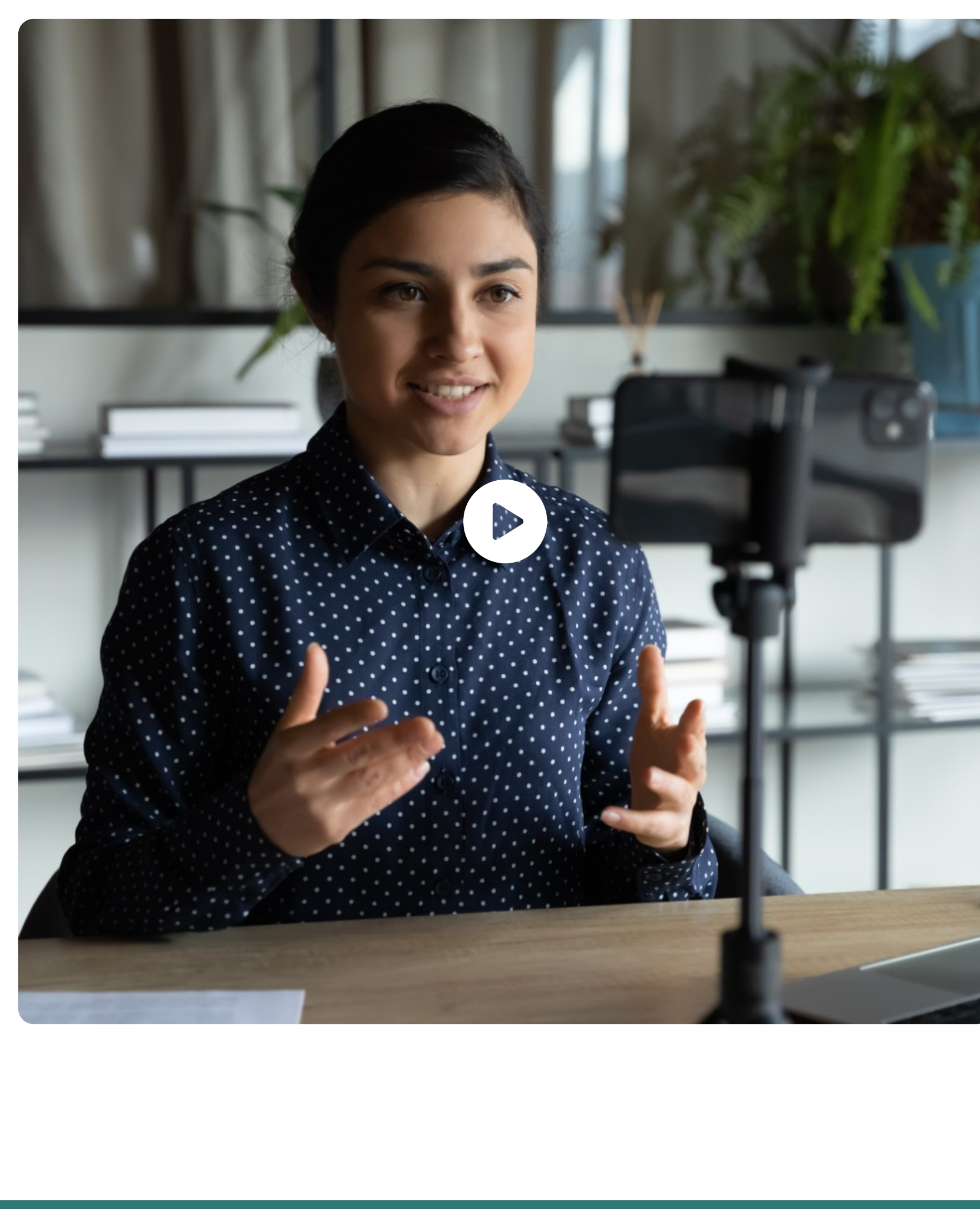




Video testimonial packages that drive B2B sales

We transform authentic customer experiences into high-converting marketing campaigns



Schedule Strategy Session

See Samples

USED BY THE WORLD'S MOST AVERAGE COMPANIES

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Introduce us to your customers. We'll handle the rest.

Authentic Customer Stories

We work with you to develop interview questions designed to create compelling testimonials that resonate with your target audience.



Remote or On-Site Interview

No matter where in the world your client is, we'll film your testimonial interview either remotely or with our on-site crew.

You don't have to lift a finger. We handle the entire process—from interviewing and filming to editing and design.

Complete Content Packages

Within 30 days of filming, you'll get a skillfully edited, full-length video testimonial—but that's just the beginning.

Depending on your package, we'll also send you bite-sized clips of the most powerful interview moments, audio files, transcripts, social media assets, Q&A blog posts, and in-depth case studies.



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"These testimonials have more engagement than our explainer videos."

Customer Name Company

The Elite Testimonial Process

Studio-quality video testimonials starting from \$2,000.

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- Strategy & Setup**
 Together, we'll define your goals and the angle the story should support, then plan out our question set.

 We'll help you set expectations with your customer and make an intro to our team—then manage everything from there.
- Filming**
 We coordinate the shoot with your client and determine whether to do a remote or on-site interview.

 On the day of the interview, both a producer and an interviewer are present to guide your customer and ensure you get the best possible footage.
- Editing & Publishing**
 Our editing team will create a captivating, full-length interview file. We'll perform up to 3 rounds of edits so you get the perfect final cut.

 In addition, you'll get highlight clips, audio recordings, full interview transcripts, and raw footage files.

"People are spending 30 minutes to an hour watching the testimonial videos you made for us."

Customer Name Company

The Power of Video Testimonials

Video testimonials are a powerful form of social proof that can build trust, convert leads, and drive sales for your business:

<p>79%</p> <p>Of customers watch video testimonials to learn more about a brand's products or services.</p>	<p>2 in 3</p> <p>Of customers watch video testimonials to learn more about a brand's products or services.</p>
<p>89%</p> <p>Of customers watch video testimonials to learn more about a brand's products or services.</p>	<p>90%</p> <p>Of customers watch video testimonials to learn more about a brand's products or services.</p>

Social Proof On Every Channel

Your testimonial package is more than just a video clip. It's a full-stack marketing, advertising, and fundraising asset. Our testimonials are used for:

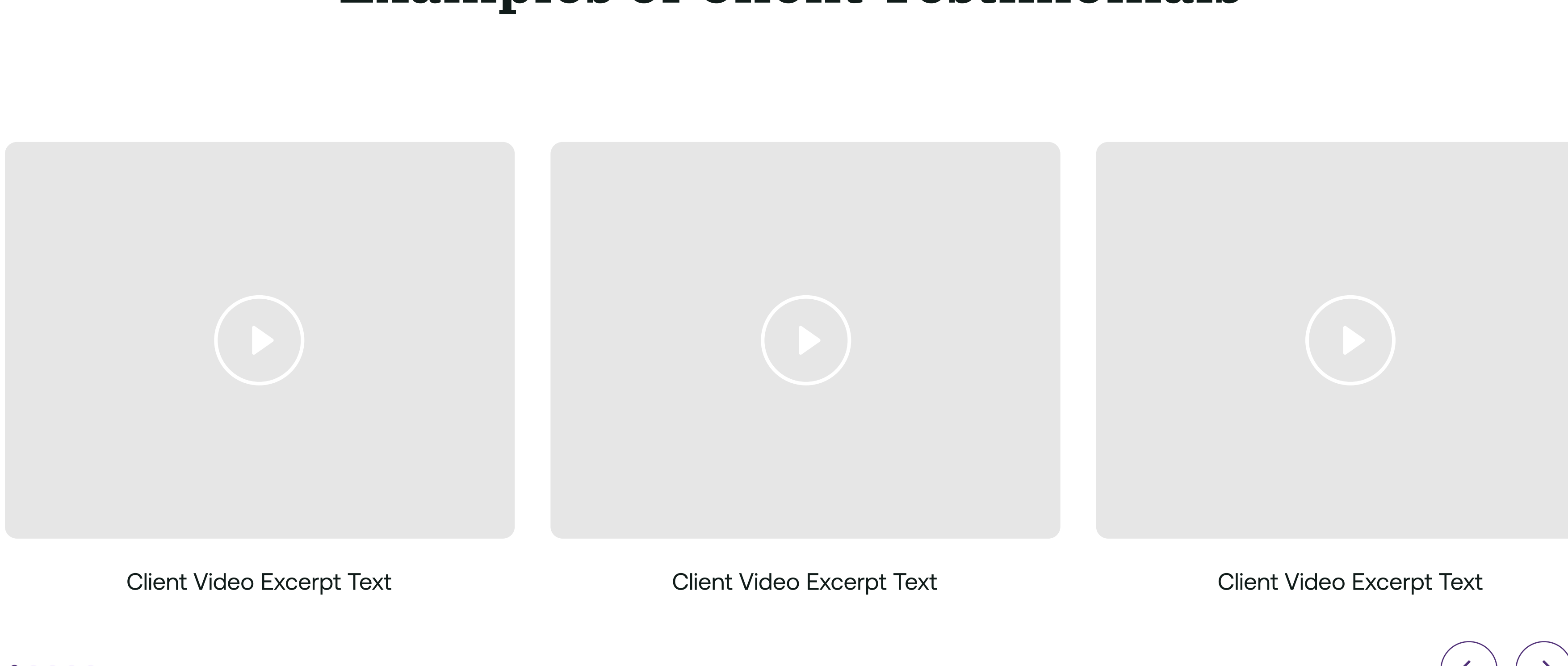
- Home Pages
- Investor Pitches
- Sales Pages
- Social Media
- About Pages
- Advertisements

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[COMPANY] uses our video testimonials on their homepage. They've been seen 1000's of times and helped bring in X sales.

Examples of Client Testimonials



Client Video Excerpt Text Client Video Excerpt Text Client Video Excerpt Text

Navigation arrows and dots

Pricing plan

<p>Starter Elite</p> <p>\$1,990</p> <p>Includes:</p> <ul style="list-style-type: none"> 1 Custom Video (All raw footage and a 2-minute edit) 2 Teaser Edits (For social media, ads, website design, and sales communications) Audiogram Clip Interview Transcript & Audio Recording Up to 3 Rounds of Revisions 	<p>Custom</p> <p>Includes:</p> <ul style="list-style-type: none"> Everything in Starter Elite, Plus: Written Case Study (Up to 1,500 words) One-Sheet Case Study Q&A Blog Post Slide Deck
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Bonuses:
Can Be Discussed on Orders of up to 6+

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Remote Video Testimonial FAQ

- What are remote testimonials?
- How big is the ask going to be for my client?
- What's the average turnaround time?
- Can you help me get my clients to take part?
- How do you maximize the quality of a remote video?
- I don't have buy-in from clients yet. Should I still contact you?
- How many people can be interviewed at a time?
- Can you create on-location video testimonials?
- Do I need to have a client lined up before contacting you?

Harness the power of social proof and drive more sales with video testimonials

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